



About us

SmartCard Marketing Systems Inc OTC:SMKG a payments & loyalty technology company delivering solutions for Retail, Banking, Workforce, Ride Tracking, Events & Menu Solutions.



MISSION

To be the global technology leader in Cloud & Mobility “Brand As Your Own” business applications to the Payments Industry.



Business Cloud & Mobility Apps



We develop intuitive proprietary business applications for Cloud & Mobility. Optimizing connectivity and engagement while collecting data & managing security with seamless integrated payments.

Our technology, Our clients Branding!



#BAYO

Brand As Your Own

Our core strategy is to develop and implement a specialized industry portfolio of technology, ready to deploy with minimal customization and branding. Our Brand As Your Own strategy is to monetize on delivering cost effective turn-key solutions to Banks, Telecoms & Enterprises with a significant pool of merchants and consumers.

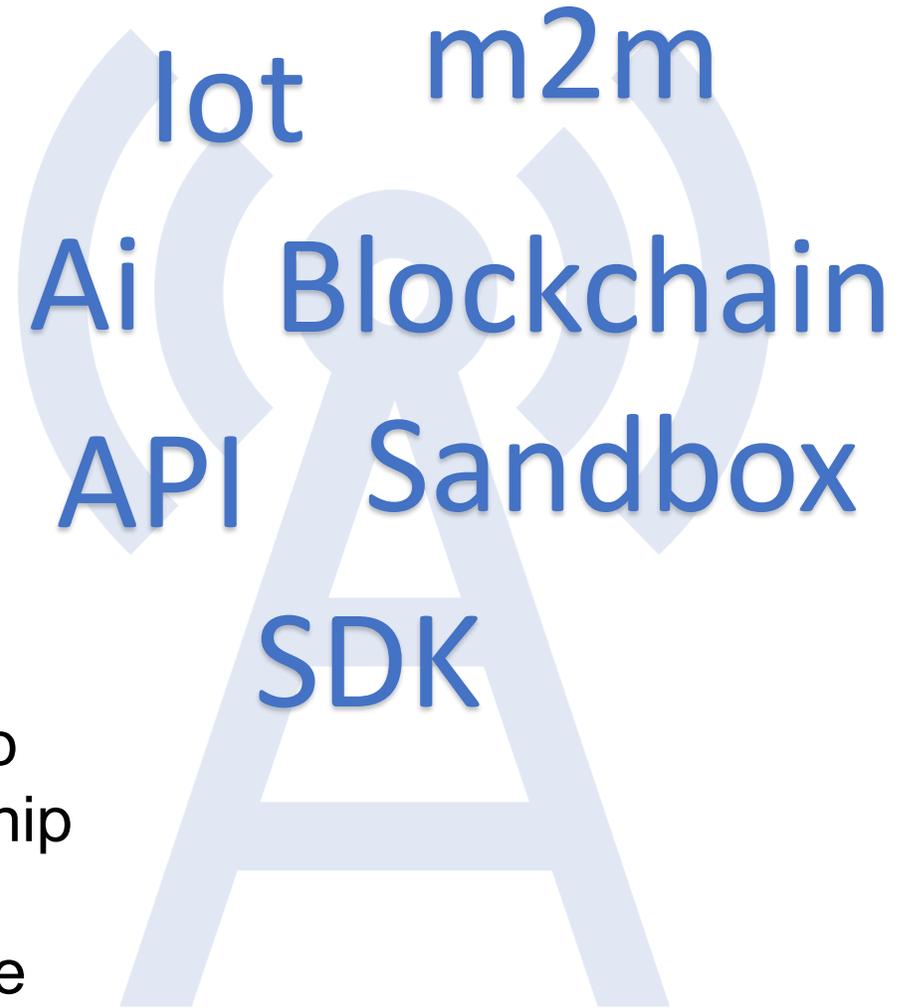




3 Channels of Business

- 1.ISVs
- 2.VARs
- 3.FI's

We offer our partners an opportunity to grow with us. We believe in a relationship that builds on Confidence, Trust and Support. They invest with their time, we invest to monetize the value together.





Industries

- **Retail & QR Wallet**
- **Banking & FI's**
- **Event Management & Ticketing**
- **Ride Booking & Tracking**
- **Menu Booking & Planning**
- **Digital Workforce**
- **Media & Marketing**

Retail & QR Wallet

- Multi-Tenant & Currency
- Loyalty, Points, Rewards & Coupons
- Card Emulator for Issuing & Program Management
- Card Tokenization
- Ecommerce & Payments
- Integrated Point-of-Sale
- Merchant and Customer APPs



Banking & FI's

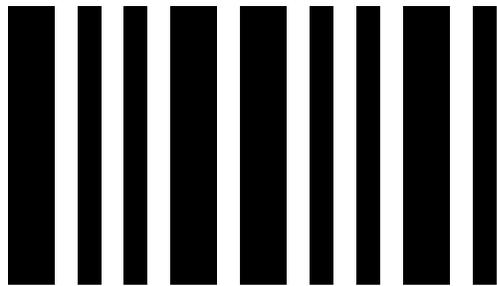
- Permission Based Relationships
- EKYC by Video / OPT / SMS / OCR
- Opt-in and Bookmarking Profiles
- Remote Deposit Capture
- IP Hashing & Security
- Lead & Investigation tools engine





Event Management & Ticketing

- -Trade Show Management
- -Organizer Modules
- -Exhibitor Package Registration
- -Conference Schedules
- -Sponsorship management
- -Attendee's
- -Organizer & Exhibitor Apps



Ride Booking & Tracking



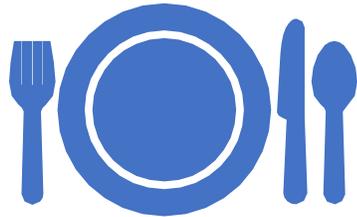
- Booking
- Tracking
- Meeting up
- SMS Notifications & communications
- Fleet Dispatch Management
- Group sharing and tracking





Menu Booking & Planning

- -Pre-ordering by Routes
- -Dining-in Reservations booking
- -Menu Setup
- -Catering Menu Setup
- -Menu Plans
- -Employee Sales Management
- -Ecommerce Payments

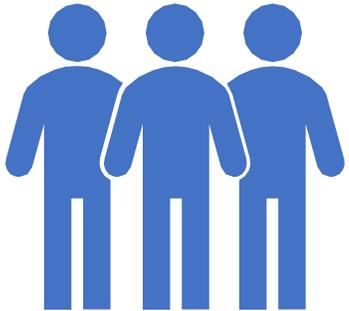


The logo for Articul8te.com, featuring the word "Articul8te" in a stylized blue font with an orange outline, and ".com" in a smaller blue font below it.

Articul8te.com

Digital Workforce

- Digital Profiles
- Directories
- Scheduling
- Project Timelines
- Surveys
- Invites
- Scheduling
- Tasks
- Sales Book
- Marketing Book
- Document Vault
- Content Publishing



Media & Marketing

An Email distribution utility for sending and tracking emails is vital in today's digital economy.

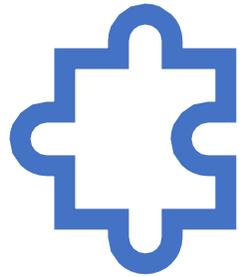


- Sending
- Receiving
- Ads
- Marketing
- Social-media & SEO
- Content management
- Analytics



Marketplace

The Emphasispay.com Marketplace is the company's CRM solutions and access conduit centre for both Channel partners and Merchants.



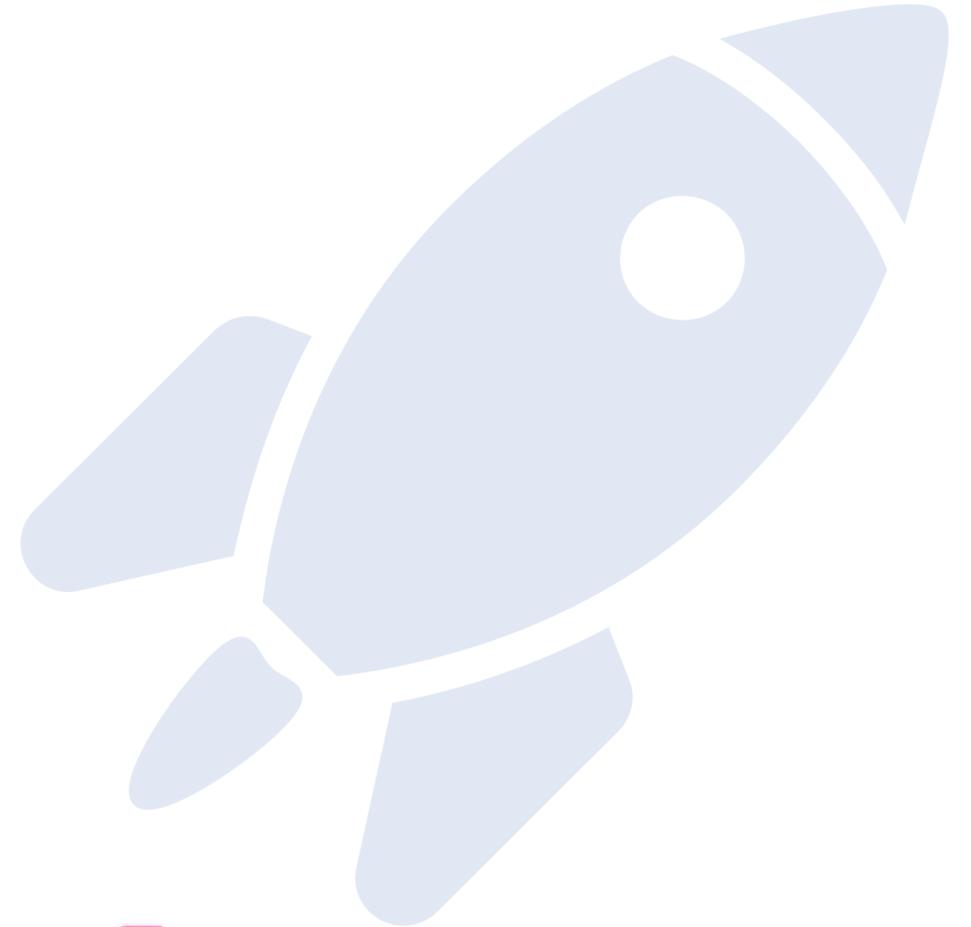
- Registration and Approval
- Digital access to all Marketing
- Price Matrix's for all Technology
- Communications
- RFP's & RFI's
- Reserve Client registration
- Webinars, Demo's & Trainings
- Dynamic document Applications



Accelerate



- Simplified Licensing
- Seamless Branding
- Sandbox & API's
- Customization & Support
- Int'l Payment Gateways
- Integrated Technology Vendors
- Social-media & SEO



Markets

The company has strategically positioned itself in North America and in Emerging markets with KEY management people to both accelerate growth in the Financial and Retail Sectors.



- Turn-Key Applications
- Software Lab for Flexibility & Scalability
- Integrated Technology Vendors
- Payment & Loyalty Transactions
- Advisory & Consultancy Services



Vendors

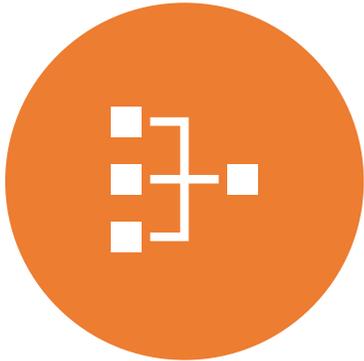


We have a methodical approach to driving value through strategic partnerships.

As part of compliance and being disruptive in the marketplace its important to select partners that will bring value to our technology and give the immediate benefits to our clients.



Contact



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